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ACTR hires local professional as Community Relations Manager

Middlebury, Vermont... Jim Moulton, Executive Director of Addison County Transit Resources (ACTR), announced this week that Nadine Canter Barnicle has begun work as ACTR's Community Relations Manager. Barnicle brings nearly 20 years of related professional experience to ACTR having worked on transportation, land use, climate change, air quality, water quality and solid waste issues. Prior to moving to Vermont nine years ago, Barnicle worked in the Pacific Northwest as a public affairs consultant in a Seattle consulting firm. She has a master's degree in Communications from the University of Pennsylvania's Annenberg School for Communication and has most recently been a visiting instructor in the Environmental Studies Department at Middlebury College.

"Since moving to Vermont I have worked primarily as a consultant all around the state for a variety of public and non-profit organizations," Barnicle said. "It is a rare and exciting opportunity to dedicate my work to one organization and a local one that provides a vital service to my community."

Barnicle will focus on developing more partnerships in the community to support and grow ACTR's operations and presence. Moulton said, "In the last five years we have expanded service dramatically in response to people's desires for alternative transportation options. Nadine's experience will help deepen the connections in the community necessary to continue successfully meeting that demand."

Local businesses will have the opportunity to meet Barnicle immediately. Her first task will be to produce ACTR's 2007-08 bus Schedule Brochure. During the next few weeks, she plans to call or visit the businesses that have sponsored the schedule in the past while connecting with new ones, as well. Said Barnicle, "If you haven't heard from me and would like to reserve space to sponsor the Schedule Brochure, please feel free to contact me as soon as possible."

ACTR's schedule brochure is distributed all over the county including the Addison County Chamber of Commerce, Middlebury College, Porter Medical Center and town offices and information centers. "We print 5,000 of these brochures, which gives businesses some great community exposure," Barnicle added. "This year we hope to expand our website and will offer businesses a brand new option to be acknowledged there, as well."

For more information, please call ACTR at 388-1946 or visit www.actr-vt.org.

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